

DI4TEX

Fostering the digital transformation
in the textile industry



Co-funded by
the European Union

www.di4tex.eu

The textiles and clothing manufacturing sector in Europe is facing several challenges; owing to the financial crisis, the competition from emerging markets, the environmental demands, etc., and the crisis generated by COVID-19.

The sector, one of the largest and most important in Europe, needs to reassess its position by assuming the two drivers of competitiveness: **green transition and digital transformation.**

The main objective of DI4TEX is to foster the digital transformation of the textile industry by providing its employees with the required skills to face the current challenges of the sector.

Disclaimer

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the National Agency and Commission cannot be held responsible for any use which may be made of the information contained therein.

Acknowledgement

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BRIEF COMPANY DESCRIPTION

ActionPoint is a Digital Transformation Services Specialist. It provides a range of technology services focused on helping companies to grow and scale through the design, development and delivery of bespoke Software Development and Managed IT Services. In the past 16 years, ActionPoint has delivered Digital Transformation to more than 500 organisations at all levels of digital capability. We have helped them to implement new processes, transform customer experiences and bolster their data security. ActionPoint has clients in many verticals including Manufacturing, Government and Financial Services. Our mission is "To help companies achieve their greatest potential using the power of technology".

CURRENT DIGITALISATION PROFILE

We have applied our Digital Transformation experience and knowledge to create a quick and easy online Self-Assessment service. The Digital Maturity Self-Assessment takes just 5 minutes to complete but the insights will inspire your planning long into the future. Once you complete the assessment, we will send you a detailed Digital Maturity Report, which will provide you with a Digital Maturity score and observations.

IMPLEMENTATION

Once you have completed your free online Self-Assessment, the Digital Transformation Team at ActionPoint will be on-hand to help you take the next steps, with our range of services, including:

- A Digital Maturity Self-Assessment Review Call, to offer guidance and feedback on your DMSA score.
- Our Digital Transformation Assessment which uses the IDEA framework to review your organisation's Digital Transformation planning and strategy. This program looks at the 6 key pillars of Digital Transformation.
- Our IT Assessment Service, which provides you with a consultant-led, detailed health check of your current environment, helping you identify risks, plan future investments and provide you with the basis to create an IT Roadmap.

IMPACT AND OUTCOMES

- 1) Digital Maturity Assessment Report with benchmarking data.
- 2) One on one Stakeholder Engagement - Internal / Customers / Partners.
- 3) Documentation of As-Is Processes with schematic representations.
- 4) Digital Skills Matrix and Training Needs Analysis.
- 5) List of risks and associated priorities.
- 6) Business Value Assessment and Technical Assessment.



Peter Hunt

Marketing Manager

"Our Digital Maturity Self-Assessment (DMSA) allows organisations to determine their current standpoint on their Digital Transformation journey. This will be an invaluable benchmarking resource for industry."

GET INVOLVED – DI4TEX

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<https://di4tex.eu/>

www.di4tex.eu



OBJECTIVES OF THE PROJECT



To detect the **specific needs** and **lack of skills** in the textile industry to make the digital transformation possible.

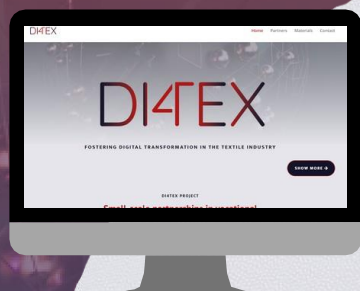


To create a **virtual training programme** to provide the required knowledge and skills.



To test **transnational partnership** which can be sustained beyond the project to jointly face the common challenges of the textile industry.

Technology is the enabler and people are the leaders



Visit our virtual training programme

<http://www.di4tex.eu>



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